

Get rewarded for making healthy choices



Earn credits for your healthy habits and redeem them

1. Get healthy and earn a \$300 e-gift card

Take healthy actions at your own pace, and watch your credits grow. We offer a variety of activities to help you develop healthy habits.

You may earn a \$300 e-gift card reward when you complete six simple tasks.

You must complete **all** of the following activities:

- Annual check-up with PCP
- Get a flu shot
- Get digitally engaged by logging in at ibx.com and opting in to IBX Wire®

You must complete **any three** of the following activities:

- Complete an appropriate health screening*
- Download and register for the HUSK Movement app (formerly GlobalFit Anywhere)
- Complete your Well-being Profile by logging in at ibx.com
- Complete a nutrition counseling visit
- Visit a network dentist for an exam and/or cleaning†

Independence ASK IBX Welcome, Thomas!

Home Benefits Claims & Spending My Care Health & Well-Being

Rewards - Earn up to \$300
You can earn up to \$200 more to reach your goal

Pending	\$100
Earned	\$0
Redeemed	\$0

33%

View Rewards >

My Benefits
Member ID:
Medical
Keystone HMO Silver Proactive

Search for Doctors and Hospitals

Find covered providers for Medical >

Find cost estimates for Pharmacy Drug >

Claims
You have no recent claims.



* A list of preventive services that are part of Achieve Well-being can be found by logging in at ibx.com and selecting *Achieve Well-being* from the Health & Well-Being menu at the top.
† Subscribers must have enrolled in dental coverage through Independence to complete this activity.

2. Tools for your rewards program

Begin your journey to Achieve Well-being by logging in at ibx.com. You can quickly access your Rewards information from your homepage. Once you are on the rewards page, you can review the rewards program description and deadlines for completing the required activities.

3. Start earning today

In the Achieve Well-being section, you can see the activities you need to complete in order to earn credits to redeem as an e-gift card. Select an activity to read more about how to complete it. If you have previously completed any activities, the information will be automatically updated in the system. Completed activities are highlighted in gray.

4. Get rewards

The ultimate benefit of smart living is improved health. But getting rewarded along the way is nice, too. The credits that you earn for your healthy habits are redeemable for e-gift cards.



Options for e-gift cards include Amazon, Dunkin', Best Buy, and many more. You can choose from a combination of e-gift cards not to exceed \$300.



Log in at ibx.com to start earning credits today!

Independence ASK IBX | Welcome, Thomas!

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Achieve Well-being

0 Level | 1 out of 50 tokens | 0 Dollars earned

Rewards

Earn up to \$300
Valid activity effective dates: Jan 1, 2023 to Dec 31, 2023

Earn \$300 towards gift cards! In order to earn your reward, you need to complete six (6) required activities. To begin, start with your Well-Being Profile! All activities can be completed at any time during the program year. Once you complete all required activities you will be eligible to redeem your \$300 reward towards gift cards!

25 Pending
275 Available

If the Rewards program is not showing in the member portal upon log in, you may not be part of a group that is eligible for the Rewards program. Please check with your benefits administrator. This program is available to subscribers enrolled in 2023 - 2024 fully insured small or large group portfolio plans.

Please have your member ID card ready when you call or text to sign up. Text STOP to stop and HELP for help. Terms and conditions available at myhelpsite.net/ibx. Notification messages within IBX Wire are sent via automated SMS. Enrollment in IBX Wire is not a requirement to purchase goods and services from Independence Blue Cross. Wire is a trademark of Relay Network, LLC., an independent company.

Standard message and data rates may apply.

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.